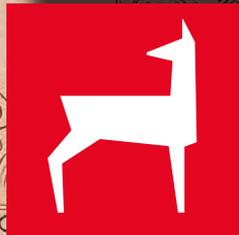


Excellence in packaging



KARL KNAUER 
Beeindruckend anders

5 ML AMPULLEN = 40 ML

Packaging makes the difference

More impact for your product, more shine for your brand: Karl Knauer has the high-quality packaging needed for this. We develop and produce impressive packaging solutions. In a unique variety, with almost unlimited possibilities. From classic folding boxes to complex cardboard packaging to high-quality product packaging. Plus finishing for a special touch. From subtle to spectacular.

Each sector has specific requirements. Our specialist teams boast comprehensive sector expertise, the right packaging, services and ideas for your market. We achieve the best results for you: customised and sector-appropriate, with no ifs or buts.

How you benefit



A broad product portfolio

Folding boxes, displays, illuminated packaging and much more.



Profound sector expertise

Synergy effects, specialist knowledge of many sectors.



Quality

High-quality, sustainable, long-lasting packaging, precisely crafted.



Standard vs. innovation

The aim is the optimum packaging for your product.



Packaging management

Comprehensive, from consulting to delivery.



Packaging experts on hand to help

We believe partnership to be especially important.



In-house mechanical engineering

Small special-purpose solutions, construction of whole packing machines.



Certifications

Everything for the packaging process. Also for carbon-neutral work.



Product and brand protection

An efficient system for preventing counterfeit products.



BEVERAGES

Beneficial for the environment: packaging for beverages

The growing market pressure in the beverage sector places high demands on packaging manufacturers when it comes to flexibility, product quality and efficiency of packaging machines. Our new products – innovative packaging types, shapes and qualities – are also driven by a strong environmental awareness and the demand for sustainability. Several new developments have revolutionised the sector. Our range of packaging for beer, soft drinks, spirits and wine meets your quality, flexibility and efficiency requirements.



FOOD/AGRICULTURE

Your expert for food packaging

Packaging food safely: we have perfect solutions for all requirements. Whether it's suitability for use with foodstuffs, hygiene or product protection in a range of temperature zones – our many years of experience in food packaging and our profound understanding of food make us a manufacturer that guarantees the best service for you and your customers. We also have fresh recipes for packaging that increases sales and for cost-effective implementation.

As an alternative to shrink-wrapping, LitePac Top is suitable for cans and bottles, is comfortable to carry and stands up superbly to transport. The elimination of plastic helps to significantly improve your product's environmental footprint.



PHARMACEUTICALS/HEALTH

Only the very best for pharmaceuticals and OTC packaging

Big requirements for small packaging: we develop and produce healthcare and pharma packaging that meets all the needs of companies and consumers. With the strictest standards for hygiene, product protection and counterfeit protection, along with user friendliness – from good readability and handling to child-proofing. Furthermore, finishes make OTC medicines and food supplements an eye-catcher at the POS.



HOME/INDUSTRY

Giving home and industry products a striking appearance

So your product is met with the right reception: we provide packaging for optimal protection, simple handling and a wow effect among customers. The inside and outside in perfect harmony: the selection of box and innovative inlays ensure secure storage, various finishing options to attract attention at the POS and increase enticement to buy. And when unpacked, the complete package provides a sustainable product and brand experience.

The saying 'less is more' applies to both the packaging and the product in this respect. Like the contents, the folding boxes are now made entirely of renewable raw materials. At the same time, only two packaging sizes are all that's needed to present all products.





Making your packaging as special as your product

As pioneers of innovative, high-quality solutions, we love to exceed expectations, hence why each of our packaging solutions is a 'special edition'. One that we develop and manufacture individually for our customers and finish with the likes of innovative lighting technology. Thanks to the creative support of our Research and Development Department, we can therefore satisfy even the most discerning demands and complex requirements.

ENVIRONMENT/NATURE

Safer packaging for environmental and natural products

Safety, convenience and impact: sensitive products require sensitive packaging. With us, you can rest assured. With many years of experienced, well-founded expert knowledge and responsibility in practice, we are able to develop and manufacture ingenious designs for your sector's complex requirements: packaging that offers protection, security and convenience. Put the spotlight on your brand.

COSMETICS/BODYCARE

Perfect cases for cosmetics and bodycare products

High-quality sleeves for inner values: we develop the packaging that perfectly protects and showcases your cosmetic product. Whether it's a finely finished presentation set for luxury perfumes, sustainable material for natural cosmetics or a simple folding box for oral care products – our packaging is always a fitting expression of its contents. Depending on the product, it either attracts everyone's attention or makes a subtle statement.

Eye-catching sliding packaging with an exceptionally appealing shape showcases the product set for Kneipp's bath products. An individually designed inlay as part of the packaging design keeps all the components in place when the packaging is opened.



Our successes

Our primary objective is to inspire our customers. The fact that we can regularly win over international panels of experts with our creative solutions is a wonderful secondary effect that we're thrilled to bits about.

Our portfolio: as individual as your products



The perfect packaging for your product

Printed folding boxes are the ultimate product packaging. They are made of cardboard and corrugated board and are sustainable and durable. The folding boxes can be individually customised for your product in terms of shape, size, design and printing. They are product protection and marketing tools in one. They provide information and promote sales at the POS and can be used for transport and storage after purchase. We make your folding boxes the ideal way of presenting your products, representing your brand in ambassadorial manner.



The right display at the POS – every time

More presence, more attention, more turnover: POS displays are multitasking. Whether it is for a sales promotion, product launch or secondary placements – the aim and intended use of a display determine the concept. The place of use at the POS is also decisive, as is the supply of e. g. flyers, testers, free samples, multiple types etc. In addition, displays should be inexpensive to send and immediately ready for use at the POS.



Our blister card packaging: for a clear view

Whatever you want to pack in blisters – a blister card is an essential component for most blister packaging. The connection between the cover and card is decisive for the quality of the packaging. As a manufacturer of blister cards with many years of experience and specific process expertise, we know exactly what is required: our high-quality means that the interplay of blister cards, blister cover, sealing wax and process works perfectly.



Customised advent calendars

Our advent calendars are all about sparking joy, attracting attention and ensuring customer loyalty. We offer affordable standard solutions in a multitude of varieties that are filled with chocolate or fruit gums if desired and are easy to personalise. And we develop completely customised advent calendars with your desired filling. Being an experienced co-packer, we handle more than just design and production of your calendar; we take care of filling and shipping too. We even bring good tidings of great joy with respect to sustainability: our advent calendars are made entirely of cardboard and are produced in Europe.



Folding boxes with an integrated inner lining

Folding boxes with inner linings and barrier pouches protect the quality of the contents, in particular products in powder or granule form, against moisture, aroma loss, light and oxygen. These are ideal for automatic and highly efficient packaging.



Packaging machines from the packaging specialist

With extensive expertise from packaging practice: Being one of Germany's leading packaging manufacturers, we also have more than 40 years of experience in building packaging machines. We develop, design and build packaging machines that are precisely tailored to the requirements of our customers from various industries. Thanks to the synergies from our comprehensive packaging expertise, our systems are convincing in terms of cost efficiency, precision and ease of operation.

Our service: as impressive as our product range

There is even more for you here: all kinds of service. We can support you with a wide range of additional services across the entire supply chain. You get everything from a single source, benefiting from fast response times, direct communication channels and coordinated process steps. Put simply, we roll out a red carpet of service for you. For more than just a spectacular presence: for a competitive edge in the market.



We manage the packaging for you

Leave it to the experts: with our packaging management, we assist you through all process steps. From the initial discussion to the realisation of the packaging and the logistics.



Imitation and brand protection the right way

Fight counterfeiting, prevent product piracy. We are experts when it comes to sustainable protection for your products. Our VERIDA protection system can easily be customised to suit your needs and is particularly effective.



Our finishes – designed to give your product the wow factor

A visual upgrade with a stunning effect: we offer an enormous spectrum of high-quality printing techniques for you to present your product packaging or your display in a unique way.

Contract packaging: in safe hands with us

Flexibility for you, co-packing from us: we can perform all contract packaging services from preparing goods for dispatch to order picking. Whether you want packaging, secondary packaging or enclosing of goods as the manufacturer or on behalf of another company under your brand name or as a trade name – with our many years of experience in food and non-food, we have the perfect packaging solution for you.

Your partner for co-packing

Everything from one provider:
Efficient and reliable

Transparency:
Thanks to incoming goods inspections, quality checks

Quality assurance:
Removal of defective products, no mix-ups

Security:
Product-specific storage, anti-theft protection

Project management:
From the enquiry to delivery

Experience in large-scale projects:
Millions of individual parts put together





Packaging



Promotional Products



Gift Packaging



Mechanical Engineering

Karl Knauer KG

Karl Knauer is one of the leading packaging manufacturers in Germany. Our more than 80 years of expertise and our ability to always be one idea ahead enable us to develop and produce packaging, promotional products, gift packaging made of cardboard, corrugated cardboard and paper, and packaging machines. The company was established, has its head office and is based in Biberach, Black Forest. A second production facility for the Karl Knauer range was added in Pniewy, Poland, in 2004. Individual packaging solutions allow us to give our customers from all over Europe a competitive edge on the market. And this competitive edge starts at the POS.

Sustainability

As a family-led company with our roots in the Black Forest, we take our responsibility towards people, the environment and nature very seriously. This is why sustainability forms a central part of our business strategy. In all our packaging, advertising, gift packaging and mechanical engineering services, our aim is to increase process efficiency, save resources and minimise emissions. We are constantly expanding our efforts along with our success.

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